



Firmada por Ron Arad, Do-Lo-Rez es la unión de dos piezas, alfombra y sofá, entendida como un único elemento. Creados de forma conjunta, construyen un proyecto insólito que acerca el mundo virtual al real. Su nombre surge de la expresión "do low resolution" y la idea le sobrevino viendo una imagen pixelada en baja resolución, que ha materializado mediante una superficie tridimensional. La alfombra se confecciona enrasando cada cuadrado a una altura diferente de su contiguo. Por otro lado, su extraordinario formato comporta múltiples vértices que parecen finales de un puzzle inacabado. Este juego de volúmenes y niveles da rienda suelta a la customización.

Created by Ron Arad, Do-Lo-Rez is a union of two pieces, rug and sofa, conceived as a single element. Created jointly, they form an unusual project that brings the virtual world closer to the real world. Its name comes from the expression "do low resolution". The idea came to him after seeing a pixelated image in low resolution, which has materialised into a three-dimensional surface. The rug is made by making each square a different height from the ones beside it. On the other hand, its extraordinary format involves multiple vertices that seem like the final pieces of an unfinished puzzle. This game of volume and levels gives free rein to customisation.

Collection

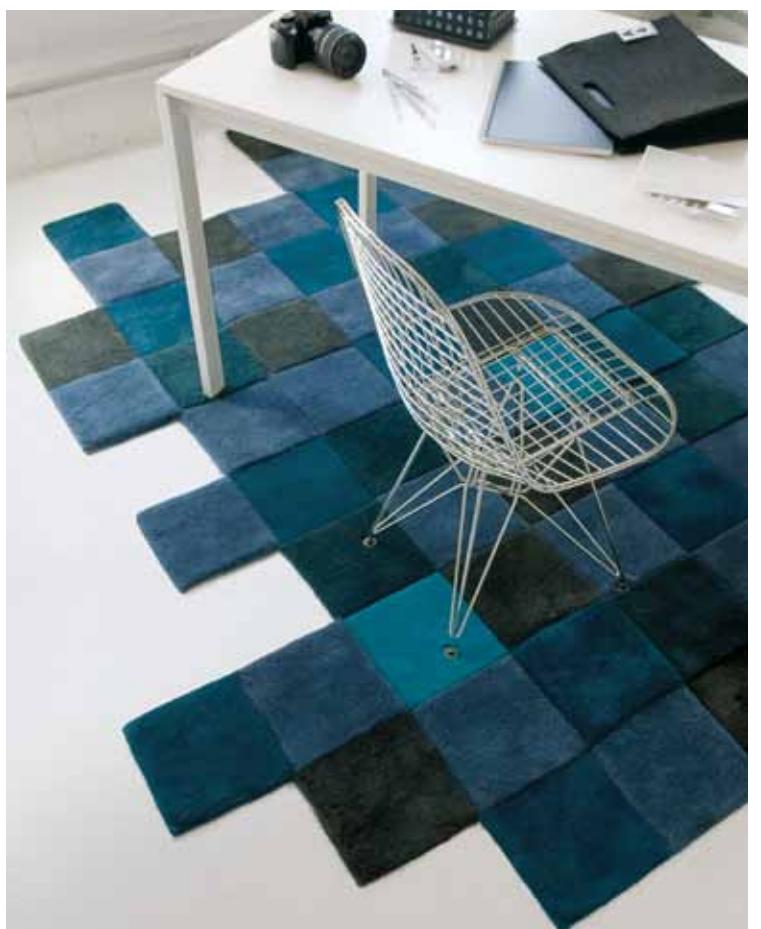
## Do-Lo-Rez

Design by Ron Arad





Do-Lo-Rez



Do-Lo-Rez

# Do-Lo-Rez

Rojos · Reds



Azules · Blues



Grises · Greys



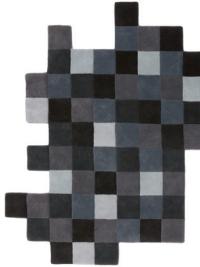
Do-Lo-Rez 2



207x253



207x253



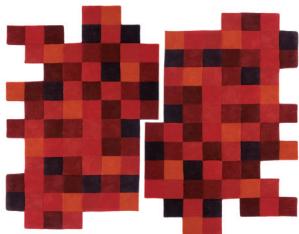
207x253

Composiciones · Compositions

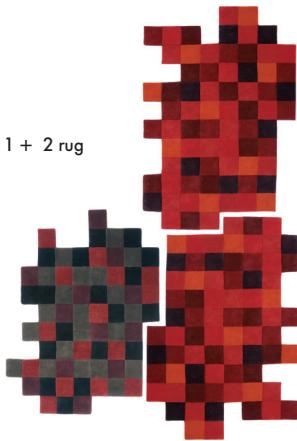
1 rug



1 + 1 rug



1 + 2 rug



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Available in special dimensions. Ask for terms and conditions of delivery.

Fibre 100% New Zealand wool

Manufacture **Handmade** · Technique **Hand tufted**  
Density **46.500 knots/m<sup>2</sup>** · Wool pile height **8 - 15 - 30 mm**  
Total height **36 mm** · Weight **5 kg/m<sup>2</sup>**

No dry-cleaning